

FOXTEL
Aurora
Be part of something



Savage Seas
ADVENTURES

Sponsorship Proposal
Be part of the adventure

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savageseasadventures.com.au

Savage seas adventures media

Since its inception in 2000 savage seas has captured the imagination of the viewing public in Australia. Their unique blend of lifestyle, fishing, diving, camping and hunting production has resonated with this unique and growing demographic and currently boasts an audience in excess of 3%* of the broadcast market.

The acquisition of various pay per view stations and the amalgamation of some free to air channels has afforded savage seas adventures the opportunity to now broadcast to a broader audience and capture more of this exciting and international 'outdoor' segment. Moreover, savage seas adventures is now in agreement with Foxtel TV in Australia to produce some 20 one hour** episodes and specials in the 2017/18 season.

Currently on rotation in a combination of free to air and pay per view television, savage seas reaches an audience (on repeat) of approximately 800,000 people***. This audience is extremely diverse, appealing to all spectrums of the socio and demographic gambit. Surprisingly, savage seas adventures also strongly resonates with a female & family audience.

Opportunity

Opportunity now exists to sponsor this program.

Packages available are

1. Major Sponsorship
 - A. Platinum
 - B. Gold
2. Supporting Sponsors
 - A. Silver
 - B. Bronze
3. Associated Sponsor

Furthermore, savage seas adventures is also seeking co-operative association with leading industry figures, agents and international carriers.

In our forth coming series we will be offering info mercials within our programs. To discuss further options please call Charlie Micallef on: 0415 242 902 or Angelo Katsakis on 0425 799 933.

Contact

For further enquiries and an outline of how we can customise a sponsorship solution to marry with your targeted consumer in our audience please contact **Charlie Micallef** on 0415 242 902 or **Angelo Katsakis** on 0425 799 933.

Savage seas adventures offers a uniquely appealing program to the Australian lifestyle audience using the highest audio and visual production and adheres to the strictest ethical standards.

Show reel available upon request.

*Based on monthly approximation as a percentage of overall Australian viewing audience.

**Previously 30 minute programs.

***Based on approximation of viewership in rotation and repeat episodes over various channels.

Current broadcasters

Foxtel - national

Aurora - national

Channel 31 Melbourne



www.savageseasadventures.com.au



Savage seas adventures

(Average 15,000 likes per post)



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About us

Savage Seas Adventures is an established fishing guiding company that has been operating since 2005. Savage Seas Adventures specialises in one on one education in fishing techniques and guided fishing experiences. Since our inception, we have established ourselves as a leading provider of excellent guide fishing experiences and have developed a sizable fan base due to the release of our DVD movies.

In conjunction, we have establish ourselves as a business with strong views towards sea life and fishing conservation. What sets us apart from the other fishing guides is our one on one service and the fact that we film and edit a DVD of the customers fishing experience so they can show their friends and remember the day they had on Savage Seas Adventures.

Our Fishing Guide services are open to the public who wish to learn how to catch their desired species of fish. Here at Savage Seas Adventures we put the customers need first and hope to satisfy their needs. On the fishing service, we provide our clients with everything they need for the day.

Our clients name the fish species and we will teach them how to catch it. With over 40 years combined fishing and free diving experience we definitely have the knowledge and expertise to satisfy even the harshest critics. Thought out the duration of the guide, video footage will be taken on quality high-definition cameras of our clients fishing and a DVD of the day will be made for the customer which they will receive a few days after the event

This is all included in the price. All the latest fishing rods and fishing reels provided by Paul Worstelings Cranbourne Tackle World, and all the bait will be included, however we do take some time from the day to teach you to catch your own bait as this is an important part of being successful. On the boat, our clients will be shown how to tie appropriate knots, bait hooks and the correct actions taken to catch the fish. Reading the tides and moon phases play a huge role in catching the right fish and our clients will be shown how this is done to maximise their quality of the fish



Host

Charlie Micallef

Founding Savage Seas Adventures in 2000, Charlie has extensive professional expertise in media, contributing to various publications providing editorial and personalised content on myriad platforms.

Charlie's work in Pro Angling eventually led to a desire to visually expose this experience and found him embracing film and production. His aims have always been to provide truthful, pertinent and useful audio and visual information for the Australian outdoor lifestyle enthusiast.

Charlie's expertise includes scripting, editing, programming and production. His aim is to provide a high standard of quality and represent in the best light informative entertainment.





Co Host
Jay Furniss

Having a passion for diving and fishing and always in search of new frontiers, Jay is an avid photographer and provides articles and editorial content for various sports publications. A keen extreme sports enthusiast, Jay participates in snow-sports, shooting, fishing and contributes regularly to on-line blogs and other print media.

Having recently travelled to Vanuatu, Canada, Malaysia and numerous places in Australasia Jay has a wealth of knowledge and an appetite to further explore and contribute.





Co Host *Shae Holmes*

Having won the female division of the Victorian free-diving titles and coming third in the Eden Three Way competition, Shae has experience that surpasses her mere twentyfive years of age. An expert in catch-and-release of sharks, she has a strong emotional attachment to all marine creatures. Shae is also tasked with expanding on the lifestyle segments of the show and contributing to the overall programming using her business and marketing expertise to promote the program to a broader audience.





Co Host
Angelo Katsakis

Angelo comes from an extensive background in hunting, camping and fishing. A commensurate 4WD enthusiast, he leads a team of contributors that will expand on the Savage Seas Adventures programming and allow viewers to embrace his passions for all things outdoors.

A successful businessman in his own right, Angelo is relishing the challenges of this medium and offers a diversity of in-sights whilst entertaining the audience with his wit and humour.





Co Host

Ash Micallef

The son of Charlie, Ash began free-diving at the tender age of 5. An accredited scuba diver, Ash compliments Savage Seas Adventures with his extraordinary knowledge of The Mornington Peninsula and South East Coast of New South Wales. Having dived on many of Australia's ship wrecks his forte is underwater imagery.

Ash brings an insightful and youthful vibrancy to Savage Seas Adventures.



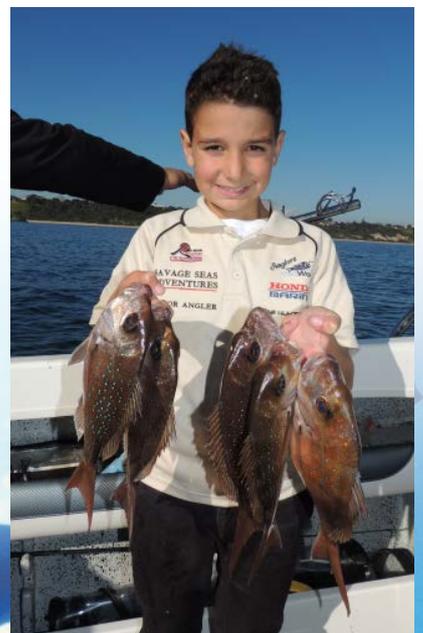


Co Host *Jo Howes*

Based in Victoria, Jo is passionate about our environment and keen to demonstrate sustainability, conservation and ethical behaviour in our great outdoors. Having extensive experience in fresh water fishing, Jo has turned her hand to the sea and is relishing the challenges, changes and opportunity to explore this new horizon.

A practising health and weight loss professional, Jo will provide a point of view demonstrating the health benefits associated with the great outdoors. Currently working in regional television Jo has vast experience of the medium and an ability to professionally enhance our production.







Charters Savage Seas 795

The new Merry Fisher 795, dynamic & rewarding design, family cruises & economical programme. Our new Charter Boat has been purposely built to survey for Savage Seas Adventures being the only one of its kind.

Catering for, the fishing, diving enthusiast. Speak to our friendly team in order to tailor a package to suit your corporate function and your very own personalised adventure.



THE TEAM AT SAVAGE SEAS ADVENTURES TV



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